

Community Profile

City of Menomonie

Dunn County, Wisconsin

DEMOGRAPHICS

POPULATION

| | 2010 | 2017* |
|--------------------|-----------|-----------|
| City of Menomonie | 16,264 | 16,395 |
| Dunn County | 43,857 | 44,603 |
| State of Wisconsin | 5,686,986 | 5,783,278 |

Source: U.S. Census *Estimate

HOUSING

| Number of Housing Units | 2012-2016 |
|-------------------------|-----------|
| City of Menomonie | 6,264 |
| Dunn County | 18,090 |
| State of Wisconsin | 2,649,597 |

Source: U.S. Census, 2012-2016 American Community Survey 5-Year Estimates

| 2012-2016 Median Value of: | Owner-Occ. Units | Gross Rent |
|----------------------------|------------------|------------|
| City of Menomonie | \$139,000 | \$706 |
| Dunn County | \$154,500 | \$728 |
| State of Wisconsin | \$167,000 | \$789 |

Source: U.S. Census, 2012-2016 American Community Survey 5-Year Estimates

ECONOMY

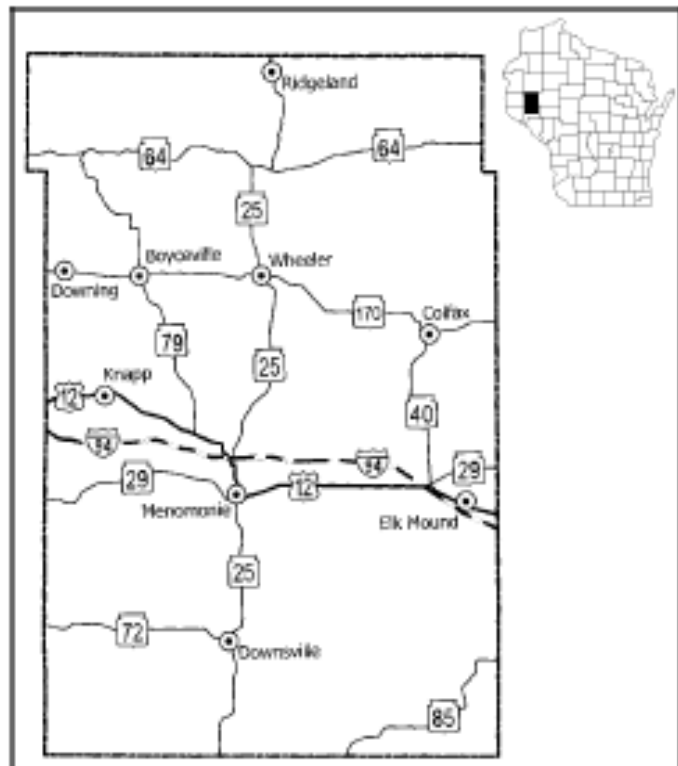
COUNTY EMPLOYMENT BY INDUSTRY - 2012-2016

| Industry | Employees |
|---|---------------|
| Agriculture/Forestry/Fishing/Hunting/Mining | 1,221 |
| Construction | 1,311 |
| Manufacturing | 3,617 |
| Transportation and Warehousing, and Utilities | 1,181 |
| Information | 169 |
| Wholesale Trade | 715 |
| Retail Trade | 3,175 |
| Finance/Insurance/Real Estate/Rental/Leasing | 1,012 |
| Services | 9,895 |
| Public Administration | 487 |
| TOTAL EMPLOYMENT | 22,783 |

Source: U.S. Census, 2012-2016 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

| | 2012 | 2016 |
|-----------------------------|--------|--------|
| Dunn Co. Labor Force | 23,431 | 24,383 |
| Dunn Co. Employed | 21,890 | 23,360 |
| Dunn Co. Unemployed | 1,541 | 1,023 |
| Dunn Co. Unemployment Rate | 6.6% | 4.2% |
| Wisconsin Unemployment Rate | 7.8% | 4.1% |
| U.S. Unemployment Rate | 8.9% | 4.9% |



ECONOMY con't

2016 WAGES

| Occupation | Mean | Median |
|--------------------------------------|--------|--------|
| Bartenders | \$9.02 | \$8.89 |
| Bookkeeping/Accounting/Audit Clerk | 16.36 | 16.27 |
| Cashiers | 9.52 | 9.22 |
| Nursing Assistants | 13.64 | 13.57 |
| Office Clerk, General | 14.83 | 14.72 |
| Physical Therapists | 37.50 | 38.67 |
| Secretary/Administrative Assistant | 23.26 | 21.86 |
| Stock Clerk/Order Fillers | 11.64 | 10.28 |
| Truck Drivers, Heavy/Tractor Trailer | 19.61 | 19.33 |
| Welder/Cutter/Solderer/Brazer | 18.91 | 18.62 |

Source: Bureau of Labor Statistics, May 2016

INCOME (PER CAPITA)

| | 2014 | 2015 | 2016 |
|--------------------|----------|----------|----------|
| Dunn County | \$36,201 | \$36,035 | \$36,411 |
| State of Wisconsin | \$44,296 | \$45,960 | \$46,762 |
| United States | \$46,494 | \$48,451 | \$49,246 |

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

| Highway Type | Name | Distance to Nearest |
|---------------------|--------|---------------------|
| State Highways | 25, 29 | 0 miles |
| U.S. Highways | 12 | 0 miles |
| Interstate Highways | I-94 | 0 miles |

RAIL SERVICE

| | |
|-------------|---------------|
| Provider(s) | Union Pacific |
|-------------|---------------|

AIR SERVICE

Local Air Service

| | |
|------------------------|---------------------------------|
| Nearest Local Airport | Menomonie Municipal-Score Field |
| Airport Classification | Medium General Aviation |
| Miles to Airport | 0 |

Scheduled Air Service

| | |
|--------------------|------------------------------|
| Nearest Airport | Chippewa Valley Reg. Airport |
| Miles to Airport | 25 |
| Airline Service(s) | United |

UTILITIES

| | |
|-----------------------------|---------------------------|
| Electric Provider | Xcel Energy |
| Natural Gas Provider | Northern States Power Co. |
| Telecomm Provider | AT & T |
| Fiber Optics | Yes |
| Water Provider | Municipal |
| Number of Wells | 3 |
| Total Well Capacity | 5,328,000 YPD |
| Equipment Type | Electric |
| Fluoridated | Yes |
| Total Elevated Storage | 2,076,000 gallons |
| Waste Water Provider | Municipal |
| Monthly Design Flow | 2,880,000 GPD |
| Monthly Average Daily Flow | 1,820,000 GPD |
| Year Facility Constructed | 1997 |

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

| | 2015 | 2016 | 2017 |
|--------------------|-----------|-----------|-----------|
| City of Menomonie | \$899 | \$943 | \$993 |
| Dunn County | \$2,708 | \$2,811 | \$2,921 |
| State of Wisconsin | \$478,301 | \$492,540 | \$513,090 |

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2016

Local Property Taxes

| | |
|---|-----------------|
| Effective Full Value Rate (per \$1,000) | \$23.38 |
| Machinery, Equip and Inventory Tax | Exempt |
| Real and Personal Property Full Value | \$1,006,475,400 |

County Taxes

| | |
|-----------|------|
| Sales Tax | 0.5% |
|-----------|------|

State Taxes

| | |
|----------------------|---------------|
| Sales Tax | 5.0% |
| Corporate Income Tax | 7.9% |
| Personal Income Tax | 4 - 7.65% |
| Capital Gains Tax | 60% exemption |

INSTITUTIONS

EDUCATION

Vocational/Technical

| | |
|--------------------|-----------|
| Nearest VoTech | CVTC |
| Location of VoTech | Menomonie |
| Miles to VoTech | 0 |

University

| | |
|---------------------|----------------------|
| Nearest University | UW-Stout - Menomonie |
| Miles to University | 0 |

HEALTH CARE

Hospital

| | |
|-------------------|-----------|
| Nearest Hospital | Menomonie |
| Miles to Hospital | 0 |

CONTACTS

LOCAL CONTACT

Lowell Prange, Administrator
City of Menomonie
800 Wilson Avenue
Menomonie, WI 54751
715-232-2187

COUNTY CONTACT

Eric S. Turner, Director
Dunn County EDC
800 Wilson Ave., Suite 219
Menomonie, WI 54751
715-232-4009

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
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Updated January, 2018